



You are Invited! Book Discussion of *Reach Everyone, Teach Everyone* with author Tom Tobin

Are you interested in how to make educational activities and environments more inclusive for all learners? Come discuss Universal Design for Learning.

When: Tuesday, April 29, 2025 6:30-7:30 PM Eastern Time

Where: [Register to get the Zoom link](#)

<https://fd�.zoom.us/meeting/register/3LEPsuy4QjWyl40Qb18meQ>

Submit questions for discussion in advance <https://forms.gle/1mq7cPuyQpCJ3WHs9>



To help make educational materials and teaching practices inclusive for all learners, *Reach Everyone, Teach Everyone* reflects on how to inspire colleges and universities to adopt the principles of Universal Design for Learning (UDL), a framework grounded in the neuroscience of why, what, and how people learn. It proposes that universities broaden the perceived beneficiaries of UDL away from its traditional focus on learners with disabilities and toward a larger ease-of-use/general diversity framework. And it shows how to increase student persistence, retention, and satisfaction by expanding learning interactions to meet learners where they are—on their mobile devices.

Reach Everyone, Teach Everyone balances information presentation, active-learning, and UDL principles to introduce good coaching skills, demonstrate their effectiveness in a UDL-adoption scenario, and provide use-them-now resources and techniques for readers.

About The Author

Thomas J. Tobin helped found the University of Wisconsin-Madison Center for Teaching, Learning, and Mentoring. He is an internationally recognized scholar, author, and speaker on technology-mediated education—especially copyright, evaluation of teaching practices, academic integrity, accessibility, and universal design for learning.



He holds an English literature master's and Ph.D., an information science master's, and certifications in project management (PMP), online teaching (MOT), Quality Matters (QM), accessibility (CPACC), and academic leadership (Penn State).

On *Ed Tech Magazine's* Influencers "Dean's List," honored with the Wagner Leadership Award in Distance Learning Administration, and one of Eduflow's global Top 100 Learning Influencers, Tom serves on the boards of *Advances in Online Education*, *InSight: A Journal of Scholarly Teaching*, and the *Online Journal of Distance Learning Administration*.

Find him on various social media and at <http://thomasjtobin.com>