

TOP HAT

#PROFCHATS ESSENTIAL TEACHING TIPS FOR 2021

RECAP | JANUARY 21, 2021

9 PANELISTS

We welcomed 9 panelists from across North America to our second #ProfChats event. They shared solutions to common online teaching challenges.

Institutions represented included the University of Wisconsin-Madison, Ohio State University, Elon University, University of Northern Colorado, Georgetown University, and more.



968,269 IMPRESSIONS

During the hour-long chat, the hashtag #ProfChats had almost 1 million impressions.

This number will continue to grow as people engage with the Tweets on an ongoing basis.

99,979 REACH

#ProfChats reached almost 100,000 people around the globe and produced 844 engagements with more than 180 Tweets.

The hour was fast, fun, and informative for all those who attended live and continue to engage.



IMPORTANT DISCUSSIONS

This Twitter chat opened the door for authentic conversations around prioritizing student and faculty wellbeing.

Panelists talked about the importance of social presence, institutional support, and shared tips for student engagement.

Over the next few weeks, Top Hat will share the content from #ProfChats in a series of blog posts to continue this important conversation.

